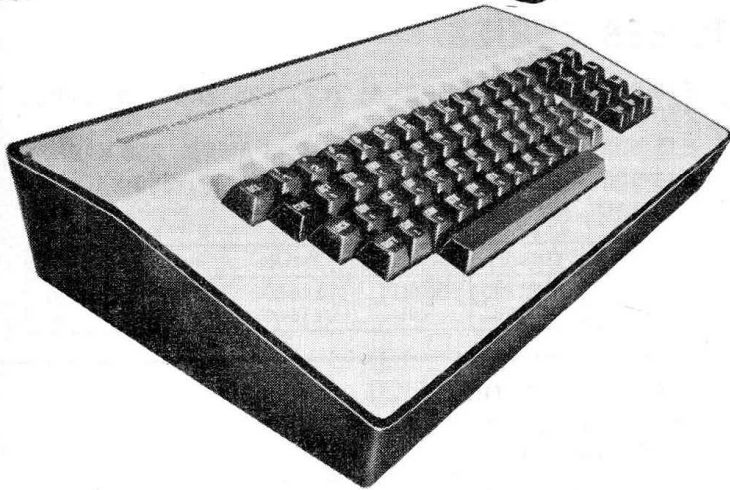


CHERRY



B80-3766
Keyboard enclosure available
at nominal extra cost.

ELECTRONIC DATA ENTRY KEYBOARDS

Straightforward electronics adapt readily to customer specifications. Custom design in mono, dual, tri and quad mode operation are available in volume application with modest engineering, tooling, and art work charges.

Standard units include:

B80-3766, 66 Key Tri Mode ASCII negative logic with provision to add 4 extra keys.

B70-4753, 53 Key Quad Mode ASCII (ASR 33) positive logic.

B65-1712, 12 Key Numeric straight output.

KEYBOARD PRICE LIST

Net Price For Quantity	B80-3766 66-Key ASCII Tri-Mode	B70-4753 53-Key ASCII Quad-Mode	B65-1712 12-Key Numeric Non-Encoded
1 - 9	\$228.00 each	\$214.00 each	\$32.50 each
10 - 24	209.00 each	196.00 each	29.75 each
25 - 49	190.00 each	178.00 each	27.10 each
50 - 99	158.00 each	148.00 each	22.60 each
100 - 249	127.00 each	119.00 each	18.05 each
250 - 499	95.50 each	89.10 each	13.60 each
500 - 999	82.50 each	77.25 each	11.75 each

For prices on quantities greater than shown in price list, consult factory.

KEYBOARD SWITCH PRICE LIST

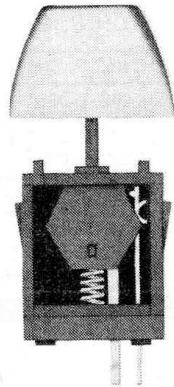
Net Price For Quantity	M61-0100 Single Form A (SPST NO)	M62-0100 Dual Form A (DPST NO)	M61-0800 Alternate Action (SPST)
1 - 49	\$1.27 each	\$1.97 each	\$1.88 each
50 - 99	0.90 each	1.44 each	1.37 each
100 - 499	0.78 each	1.24 each	1.18 each
500 - 999	0.70 each	1.12 each	1.07 each
1000 - 1999	0.65 each	1.03 each	0.98 each
2000 - 4999	0.57 each	0.91 each	0.87 each
5000 - 9999	0.50 each	0.81 each	0.77 each

KEYBOARD SWITCHES

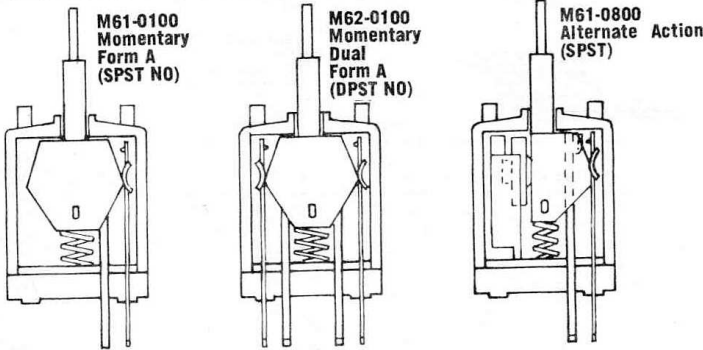
for modern electronic desk top calculators . . . computer terminals . . . credit card validators. NEW Gold "Crosspoint" contact key.

This proven design concept (crossed knife edge contact configuration) provides high force per unit of contact area, and virtually eliminates contact closure interference by contaminants. Contacts are normally held apart for greater shock resistance. No microphonics or bounce during turn-off or at rest.

Three types with straight or angled stems for sloped or stepped keyboards.



THREE TYPES TO CHOOSE FROM WITH STRAIGHT OR ANGLED STEMS FOR SLOPED OR STEPPED KEYBOARDS



Write for this handy, six-page **KEYBOARD DESIGNERS' SPECIFICATION SHEET**



8 REASONS YOU SPECIFY CHERRY WITH CONFIDENCE:

1. Cherry keyboard and key switch components as well as assembled keyboards are made under one roof.
2. We make our own printed circuit board.
3. We make our own two-shot molded key caps.
4. We have a large assortment of tooled key cap legends in two type faces and a variety of sizes.
5. We offer a wide choice of standard key cap colors.
6. We install and wave solder the electronics to the pc board.
7. We provide a choice of MOS or TTL.
8. Cherry Keyboards are backed by 20 years experience in the design and manufacture of precision snap-action switches, matrix selector switches, gold "crosspoint" contact switches and leverwheel/thumbwheel switches.